

## NAVAJO COUNTY AGENDA ITEM REQUEST FORM

<b>Meeting Date:</b> 4/28/2015	<b>Time Needed:</b> 10-20 minutes										
<b>Requesting Department:</b> Health	<b>Presenter(s) Name:</b> Mary Herring Health Director, Allison Hephner Community Outreach, Mary Alice Vertz White Mountain Community Garden										
<b>Motion before the Board:</b> Approval to pursue the Aetna Foundations GoLocal: Cultivating Healthy Communities 2015 Grant Program											
<b>Recommendation:</b> Approval											
<p><b>Background:</b>  NCPHSD is partnering with White Mountain Community Garden (WMCG) to pursue the Aetna Foundations GoLocal: Cultivating Healthy Communities 2015 Grant.</p> <p>If awarded this grant will provide a solar pumping system and water harvesting system that will allow WMCG to take advantage of the irrigation system they have water rights to as well as the rain water collected from the public health building to help sustain the garden. At this time there is no way to use any of the water right provided by the irrigation district to WMCG. Currently the irrigation water either floods the garden washing away seeds and produce, or misses the garden completely flowing along the outside of the garden back to Show Low Lake. Being able to sustain a water supply would allow for WMCG to expand in their services to the surrounding communities. These services include healthy food promotion and education, community service and volunteer opportunities.</p> <p>Staff is requesting the Board approve Navajo County Public Health District to apply for this grant as the fiscal agent in collaboration with WMCG.</p> <p>Requesting that each Board Member signs the Aetna Foundation Disclaimer.</p>											
<b>Fiscal Impact:</b> We are asking If Navajo County Public Health District would be the fiscal agent for the grant. The Show Low Public Health Building would be outfitted for water collection and storage.											
<b>Reviewed and approved by:</b>	<table style="width: 100%; border: none;"> <tr> <td style="text-align: center;">County Manager</td> <td style="text-align: center;">County Attorney</td> <td style="text-align: center;">Human Resources</td> <td style="text-align: center;">Finance</td> <td style="text-align: center;">IT</td> </tr> <tr> <td style="text-align: center;"><input type="checkbox"/></td> </tr> </table>	County Manager	County Attorney	Human Resources	Finance	IT	<input type="checkbox"/>				
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<b>Board Action Taken</b> <table style="width: 100%; border: none;"> <tr> <td style="text-align: center;">Approved</td> <td style="text-align: center;">Denied</td> <td style="text-align: center;">No Action</td> <td style="text-align: center;">Continued</td> <td style="text-align: center;">Continued to:</td> </tr> <tr> <td style="text-align: center;"><input type="checkbox"/></td> <td style="text-align: center;"><input type="checkbox"/></td> <td style="text-align: center;"><input type="checkbox"/></td> <td style="text-align: center;"><input type="checkbox"/></td> <td style="text-align: center;">_____</td> </tr> </table>		Approved	Denied	No Action	Continued	Continued to:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Approved	Denied	No Action	Continued	Continued to:							
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____							
<p>Approved with changes as follows: _____</p>											
<b>Clerk's Notes</b>											

<b>Date:</b>	<b>Initial:</b>
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**REMINDER:** Email this coversheet and all backup documentation to **BOS.Clerk** by **Noon the Tuesday** before the **BOS meeting**.



*Local Roots:* Supporting community gardens, urban farms and farmers markets

***GoLocal: Cultivating Healthy Communities***  
**2015 grant program**

REQUEST FOR PROPOSALS (RFP)

[www.aetnafoundation.org](http://www.aetnafoundation.org)

00.02.960.1 (3/15)



## About the Aetna Foundation

We are the independent charitable and philanthropic arm of Aetna Inc. Our mission is to promote wellness, health and access to high-quality health care for everyone, while supporting the communities we serve. Helping people improve their health is at the heart of our mission and has been for over 40 years. One way we pursue this mission is through our *GoLocal: Cultivating Healthy Communities* grant program.

Poor nutrition poses a growing challenge to America's health. This is especially true for underserved populations whose access to healthy food is often limited by social and environmental factors. We are helping America address these challenges to become a healthier nation.

# About this funding opportunity

Through the Aetna Foundation's **Local Roots** grant program, we seek to fund the **creation and expansion of community gardens, urban farms and farmers markets** in underserved, low-income and minority communities.

We want to make fresh fruits and vegetables locally available, accessible and affordable. Beyond the garden, farm or farmers market itself, projects must also include one or more of the following:

- Nutrition education or cooking classes focused on the health benefits of fresh produce
- Growth or distribution of produce that reflects the food traditions of the target area
- Opportunities to learn job skills or entrepreneurship within the context of gardens, farms or farmers markets
- Opportunities for community service or volunteer work with the project



## Who can apply

To apply, you must be a nonprofit organization exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code or a state or local government agency.



## How we'll review your application

We screen all proposals for quality and alignment with this RFP. Proposals passing the initial screen will be assessed on a variety of factors, including the following:

- Description of how your project meets a clearly stated need and of the activities that will bring about the expected results
- Your organization's capacity to support your proposed program and its history of success in similar efforts
- Partnerships and collaborations that support both your project and wider efforts to improve the community's health
- Broad reach, as measured by the number of people served and organizations engaged by your program
- A plan for the sustainability of the garden, farm or farmers market beyond our funding
- Innovative approaches with the potential to transform and strengthen local food systems
- A project plan with clear, measurable goals that focus on what will happen as a result of your program's activities
- A reasonable budget and timeline for the proposed work



## Funding guidelines

We expect to award a total of \$1 million through this RFP.

- Grant awards will be a minimum of \$25,000 and a maximum of \$50,000 over two years
- Projects will receive a maximum of \$25,000 per year
- Projects must be 12 – 24 months long and start after October 15, 2015
- Indirect costs cannot exceed 15 percent of the total amount requested

## What we won't fund

Under this *Local Roots* RFP, we won't support:

- Matching funds for SNAP (Supplemental Nutrition Assistance Program) benefits doubling programs.
- Programs that focus only on food distribution. We will consider this only as part of a larger program.

### In addition, we generally don't fund:

- Endowments or capital campaigns
- Direct delivery of reimbursable health care services
- More than 20 percent of an organization's annual operating budget
- Basic biomedical research or projects that collect, track and/or report biometric data
- Grants or scholarships to individuals
- Advertising
- Advocacy, political causes or events
- Sacramental or theological functions of religious organizations
- Existing deficits or retroactive funding



## Frequency of submissions

You can only submit one application in response to this RFP. If you're currently an Aetna Foundation grantee, you can still apply, but your proposed new project can't start until your existing grant period has ended.

### Important dates

<b>March 26, 2015</b>	RFP released/published
<b>May 6, 2015</b>	Deadline for receipt of applications online (5 p.m. ET)
<b>September 15, 2015</b>	Notification of awards (on or before)
<b>October 15, 2015</b>	Earliest grant/project start date

We'll tell you about our decisions through e-mail. Unfortunately, because of the large volume of requests we receive, we are unable to give feedback on declined applications.



## How to apply

You can submit your application and supporting documents through the Aetna Foundation's [online grant application portal](#).

## Right to reject

The Aetna Foundation reserves the right to:

- Reject any or all proposals submitted
- Reject a proposal that doesn't include all required attachments
- Adjust program guidelines, including submission deadlines
- Contact you to discuss your proposal and/or request additional information

Submission of a proposal in no way guarantees funding by the Aetna Foundation.



## Inquiries

You can ask us about this RFP by e-mail at [aetnafoundation@aetna.com](mailto:aetnafoundation@aetna.com), with the subject line "Aetna Foundation *Local Roots* grant program inquiry". Please note that in fairness to all applicants, we are unable to respond to inquiries seeking project-specific assessment or guidance.

Please view our [Frequently Asked Questions \(FAQ\) page](#) for additional information.



Notice: As a corporate foundation, the Aetna Foundation must comply with certain rules and restrictions. To help us do this, we ask each potential grantee to document whether any member of its board of directors has influence or authority in selecting employee benefits for **a)** the potential grantee's organization, **b)** the board member's own place of employment, and/or **c)** any other organization(s) where they have such influence/authority. If so, those board members must certify that an Aetna Foundation grant would not affect their decisions in the employee benefits selection process.

You must upload one PDF of all applicable disclaimers, signed by board members.

Organization's Name: Navajo County Public Health District  
Project Name: White Mountain Community Garden Water Conservation & Sustainability Project

To Whom It May Concern:

This letter serves as confirmation that a decision by the Aetna Foundation to fund the above referenced project has not affected, nor will it affect, any influence or authority I have over the selection of employee benefits, either in my capacity with the above-named organization, or with my employer or other organization(s) for which I have such influence or authority (insert organization names)\_\_\_\_\_.

Name: \_\_\_\_\_

Board of Directors Role: \_\_\_\_\_

Job Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: April 21, 2015