

2019 Victims' Rights Week Viral Video Contest

Sponsored by the Navajo County Attorney's Office Victim Services Division

- Show your creativity • Win prizes •
- Be Recognized at the Victims Symposium •

Purpose, Theme, Guidelines & Tips

Purpose

Raising awareness on relevant issues affecting victims today

Theme

"Human Trafficking Awareness"

Guidelines

- Deadline for entries: April 5, 2019.
- Entrants must be 13-18 years of age
- Parent, guardian or teacher must sponsor each entry.
- Parent or guardian must sign a release for each person child appearing in the video.
- Submitted entries become the property of the Navajo County Attorney's Office and may be used in media/Internet projects.
- Videos can be no more than 90 seconds long.
- Video must contain "Challenge" idea, i.e. "Ice Bucket Challenge, Lip Sync Challenge"
- Purpose of video is to raise awareness and money for abused children.
- Videos are not to be distributed or used on social media without prior written approval from the Navajo County Attorney's Office
- Submitted entries become the property of the Navajo County Attorney's Office and Navajo County Family Advocacy Center and may be used in media/Internet projects.
- Submissions needed to be submitted and emailed to Nicole.Kester@navajocountyaz.gov victimservice@navajocountyaz.gov or DM (direct message) on FB to Navajo County Attorney's Office or Navajo County Family Advocacy Center
- Any inappropriate content (such as obscenity, nudity, vulgarity or anything that appears to promote underage drinking, drug use and/or violence) will disqualify the entry.

- **Please be sure to review copy right laws surrounding your material.** Each entrant and sponsor is responsible for making sure that permission has been obtained for the use of any copyrighted materials. Proof of permission must be submitted with the entry. If the Navajo County Attorney's Office suspects that copyrighted materials have been used without permission, the entry will not be eligible for mass media distribution unless proof of permission is provided.
 - A great deal of copyright-free material and music is available. Use your internet browser or talk to your media teacher at school for ideas.

Entry must include ALL of the following

- Completed, signed Entry Form
- Video entry, submitted to: Nicole.Kester@navajocountyaz.gov or victimservice@navajocountyaz.gov or DM (direct message) on FB to Navajo County Attorney's Office or Navajo County Family Advocacy Center Email must have "**Viral Video/Art Contest**" in the subject line.
- **Signed release for each person appearing in video**
- Proof of copyright permission (if applicable)

Tips for a winning video

- Read the entire Entry Form, long before the contest deadline, it may save you lots of time and frustration.
- BE CREATIVE ... and have fun.
- Get your friends involved! Each video may have up to three named "producers." As many of your friends as you want may appear as long as you have a signed release for each.
- Be sure to emphasize our theme: "**Human Trafficking Awareness**". You may also use themes which emphasize the rights of crime victims. The contest is being held in conjunction with the National Victims' Rights Week and our annual Victims' Rights Symposium, so any story line which highlights the theme is acceptable. Again, BE CREATIVE and try to create a video that will grab the attention of the judges.
- Do your research; there is a lot of valuable information on the internet and in libraries that can provide you creative inspiration and facts related to the topic.
- Focus on material that is relevant to Navajo County youth.

Judging

- Criteria will include:
 - Does the video effectively deliver the message, "**Human Trafficking Awareness**" (This is the PRIMARY criterion.)

- Is the video interesting and appealing?
- Visual and sound quality.
- Creativity in writing, production, editing and/or special effects.
- Use of relevant and correct local advertisement

You can directly communicate with the Navajo County Victim Services Department via email at:

Nicole.Kester@navajocountyaz.gov